



## Copper Country 2022 Strawberry Festival

May 2022

### Greetings from the Chassell Lions

Summer is quickly approaching and this year's festival is July 8-9, 2022. Work is now starting for the **74<sup>th</sup> Annual Copper Country Chassell Strawberry Festival booklet**. This annual event is organized by the Chassell Lions Club. It's a great family activity and a major attraction for both area residents and visitors from out of town.

As part of this event we produce an annual booklet and program. The Strawberry Festival Booklet is published each year and is distributed free of charge to travel centers, businesses, motels, restaurants and at the festival. It is a way to advertise your business since your ad will get exposure to thousands of people who attend the many events over the course of the weekend. More importantly, your support tells everyone attending the festival that your business is community minded. The Lions Club is a part of an international organization that supports many charities through the money that this festival raises.

Please help us by contributing the name of your business to our effort and by joining other members of the community who also advertise in the festival book. Mail or email in the Strawberry Festival Booklet Worksheet provided with your advertising option marked and information you want for your advertisement. The deadline is May 27<sup>th</sup>. Early notification is important as we need time to print the booklet in June.

We are offering again this year to use Pay Pal, with a minimal charge noted by each option choice. Use the link below or the QR code.  
[https://paypal.me/ccstrawberryfestival?locale.x=en\\_US](https://paypal.me/ccstrawberryfestival?locale.x=en_US)



If you would like to receive future notices via email, please check the box on the worksheet and provide the email you want us to use.

We thank you in advance for your support and look forward to seeing you at this year's Strawberry Festival which will occur on the weekend of **July 8<sup>th</sup>**.

Thank you for your support!  
Chassell Lions Club

Charities which have been supported by your Strawberry Festival contribution are as follows:  
❖ Leader dogs for the blind ❖ Eye Glasses for the Needy ❖ Local Scholarships ❖ Local School Programs  
❖ Little Brothers Friends of the Elderly ❖ Chassell Park Projects ❖ Air Lifeline ❖ Chassell Historical Society  
❖ Chassell Recreational Projects ❖ Habit for Humanity ❖ Omega House ❖ Bay Cliff  
❖ Michigan Eye Bank ❖ Copper Country Animal Shelter ❖ Project Kid Sight

## Strawberry Festival Booklet Worksheet

Advertising options below, with examples to left of option

Check your option, provide info and return by mail to

Chassell Lions Club - PO Box 22, Chassell, MI 49916

Or by email to [ChassellLions@gmail.com](mailto:ChassellLions@gmail.com)

Business Name: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Check Your Option**

### **COPPER PATRONS**

**Gitzen Wholesale**  
Houghton, MI • (906) 482-0040

2 lines for \$20 (no images), PayPal Price-\$20.90  
Use lines below to fill out what you want for your ad copy

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### **SILVER PATRONS**

**Chassell General Store**  
"A Little Bit of Everything"  
Downtown Chassell • 481-8030

3 lines for \$30 (no images), PayPal Price-\$31.20  
Use line below to fill out what you want for your ad copy

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### **GOLD PATRONS**



1/8 page ad for \$50, PayPal Price-\$51.75  
Email copy to [ChassellLions@gmail.com](mailto:ChassellLions@gmail.com)  
Gold Ad space is 3.5 x 1.25 inches (ideal for business cards)

### **PLATINUM PATRONS**



1/4 page ad for \$100, PayPal Price-\$103.20  
Email copy to [ChassellLions@gmail.com](mailto:ChassellLions@gmail.com)  
Platinum Ad space is 3.5 x 2.375 inches (ideal for business cards or more!)

- Yes, I want to receive my letter next year by email: \_\_\_\_\_
- Yes, use the same ad I had last year (enclosed for your convenience)
- Please send me an invoice for my ad.