

Chassell Lions Club

SERVING A WORLD IN NEED



Dear Copper Country Friends,

For 78 years, the Chassell Strawberry Festival has been a thread woven into the fabric of our community. This year, July 10-11, 2026, we invite you to be a part of that enduring story.

The Chassell Lions Club is crafting the annual Festival Booklet, a cherished guide that celebrates our town and the businesses that make it unique. This booklet isn't just advertising; it's a shared experience, a memento of a beloved tradition, distributed freely to residents and visitors alike.

By placing your advertisement, you're doing more than promoting your business. You're joining hands with your neighbors, supporting the Lions Club's local initiatives, and ensuring that the spirit of Chassell continues to flourish. Every contribution strengthens our community and helps us create lasting memories.

Join us in celebrating our shared heritage. To view the booklet worksheet and reserve your ad space, please visit: <https://forms.gle/tJECx5JA7p8HJw4XA> or scan the QR code below. Payment can be made by check or through Square at no additional cost.

The deadline for advertising is April 17th, with early submissions appreciated. Reminder phone calls will be made after the 17th. The booklet will be available to the public in mid-June.

Let's make this year's festival a testament to the enduring spirit of Chassell. We look forward to partnering with you and seeing you at the festival on July 10th.

Thank you for your support!

Chassell Lions Club



Proceeds from this event directly benefit Copper Country communities through scholarships, support for animal shelters, school programs, community assistance, elderly support programs, health and eyesight initiatives, and the preservation of our local parks and recreational spaces.

Copper Country Strawberry Festival

BOOKLET ADVERTIZING OPTIONS

CHASSELL LIONS CLUB



coppercountrystrawberryfestival.com

FULL PAGE -
\$1,000+

Included:

- Full Page Ad (3.5 x 9.5)
- Social Media Dedicated Post



energy efficiency



1/2 PAGE - \$500

Included:

- 1/2 Page Ad (3.5 x 4.75)
- Social Media Dedicated Post



1/4 PAGE - \$100

Included:

- 1/4 Page Ad (3.5 x 2.375)
- Social Media Dedicated Post

1/8 PAGE -
\$50



Included:

- 1/8 Page Ad
- Social Media Dedicated Post

3 LINES - \$30 **COMPANY NAME**

Included:

- 1/8 Page Ad
- Social Media Dedicated Post

Line 1
Line 2

STRAWBERRY FESTIVAL BOOKLET OPTIONS



BUSINESS NAME: _____

CONTACT NAME: _____

PHONE: _____

EMAIL: _____

AD LEVEL CHOICE: (CHECK ONE)



CHOICES:

- Yes, Email me the Ad Letter
- Use Same Ad as last year
- Sending in a check
- Invoice me
 - Email or Check (circle one)

SILVER PATRONS WORDING

Line 1: _____

Line 2: _____



Company Name
Line 2 - Information
Line 3 - Information

1 ELITE PATRONS - \$1,000+

Included:

- Full Page Ad (3.5 x 9.5)
- Social Media Dedicated Post

2 DIAMOND PATRONS - \$500

Included:

- Half Page Ad (3.5 x 4.75)
- Social Media Post

3 PLATINUM PATRONS - \$100

Included:

- 1/4 Page Ad (3.5 x 2.375)
- Social Media Post

4 GOLD PATRONS - \$50

Included:

- 1/8 Page Ad
- Social Media Listing

5 SILVER PATRONS - \$30

Included:

- 3 Lines - No Images
- Social Media Listing

Payment can be sent by:

Check



Chassell Lions Club
PO Box 22, Chassell, MI 49916

Online

Credit & Debit
Cards Accepted



The Chassell Lions Club extends a heartfelt thank you for your generous advertisement in our Strawberry Festival booklet. Your support was crucial to the festival's success, allowing us to create a valuable resource for attendees and showcase your business to a wide audience. Your partnership directly contributes to our charitable efforts, making a real difference in our community. We deeply appreciate your commitment and look forward to collaborating with you again in the future.